

St Mary's Preparatory presents our 4<sup>th</sup> Annual

# Career Symposium



**Career Symposium Speaker  
Biographies**

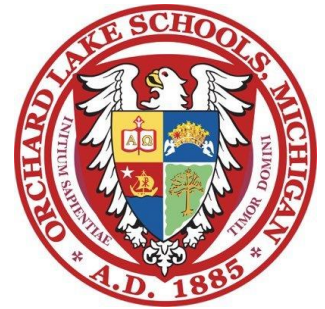
**Friday, November 10, 2017**

<b>Speaker Name</b>	<b>Career Cluster</b>	<b>Room Number</b>
William Heinemann	Business	Chapel <b>*Keynote Speaker</b>
John Alexander	S.T.E.M.	WOTTA #1
Dionte' Allen	Sports Marketing/Management	WOTTA #2
Steve Balone	Finance	WOTTA #3
John Danieleski	Law, and Public Safety	CAC 104
Perry Edgell	Law, and Public Safety	CAC 100
Derek Hall	Law, and Public Safety	CAC 101
Nick Koenigsknecht	Finance	CAC 106
Scott Koenigsknecht	Finance	CAC 107
Susan McCarthy	Business	WOTTA #6
Ryan Nagorsen	Communications	CAC 105
Jeff Petrucci	Construction	CAC 102
Catherine Pincheck	Law, and Public Safety	WOTTA #7
Michael Pizzimenti	Health Science	WOTTA #8
Nick Sloney	Marketing	WOTTA #4
Ciro Spigno	S.T.E.M.	WOTTA #5
Gary Stoneback	Business	CAC 103

# KEYNOTE SPEAKER PROFILE

ORCHARD LAKE ST. MARY'S CAREER DAY

St. Mary's Preparatory  
3535 Commerce Rd.  
Orchard Lake, MI 48324



November 10, 2017



## William Heinemann

*President*

WF Heinemann & Associates

*H.A. '17*

William Heinemann has been the President of WF Heinemann & Associates since 2005. WF Heinemann & Associates specializes in assisting the automotive supplier community in: market strategies, revenue generation, networking, relationship building and executive mentoring.

William is a Brook Park, Ohio native. He attended St. Edward High School in Lakewood, Ohio before beginning his collegiate education at Eastern Michigan University where he was a three year football letterman.

William has held numerous business development leadership roles over the past 25 years within the automotive tier one supplier community. The majority have consisted of a concentration in the manufacturing sector of OEM metal stamping and assembly operations.

In his free time, William enjoys coaching football and track at OLSM, volunteering for the Michigan Special Olympics, and spending time with his wife Sarah, and sons Austin (Prep Class '11), Erich, John Paul, and Tommy.

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## John Alexander

*Director of Powertrain Development*  
Fiat Chrysler Automotive Group

**Education:** Mechanical Engineering from Michigan State University Masters in Aerospace Engineering from the University of Cincinnati

**Career:** General Electric Aircraft Engines (4 Years) completing the Engineering Development Program and permanent position in Controls Engineering Large Commercial Engines. Ford Motor Company (1 Year) Advanced Powertrain Development Engineer Chrysler Company (6 years) Powertrain Engineer performing 1-D simulation, engine development and vehicle/dyno engine calibration Large Car Platform DaimlerChrysler (10 years) Manager Test Technology Manager 4.7L Engine Development Program Manager Calibration Methodology Fiat Chrysler (8 years) Senior Manager Powertrain Systems Director Application Engineering Director Powertrain Development (Current Position)

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## Dionte Allen

*Global Football Coordinator*

AFA CHINA

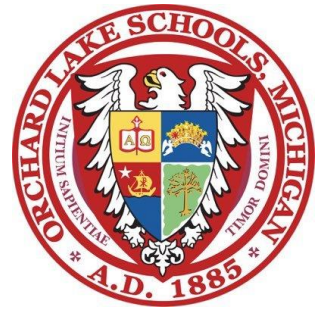
P '07

Dionte Allen Detroit native , graduated from Orchard Lake St.Mary's in 2007. Attended Florida State and Ohio State University. Received his Bachelors Degree at THE OHIO STATE University in Criminology & a Minor in Sports Management. Has a beautiful daughter name Kennedie that is his pride and joy. Currently working in Shanghai,China helping with the development of American Football.

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## **Stephen Balone**

*Director of Banking*

Quicken Loans

P '02

### **OLSM**

Class of 2002 Football, Crew, Track

### **Hillsdale College**

Captain of Football Team Senior Year Bachelor of Arts in Financial Management

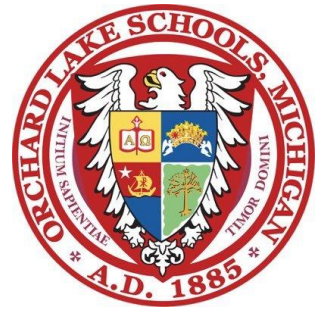
### **Quicken Loans**

Hired March 2017 Senior Banker Executive Banker President's Club Banker Founder's Club Banker Director of Mortgage Banking last 5.5 years Lead team that finished in top 3 in company last month

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## **Jake Danieleski**

*Lawyer*

O'Neill, Wallace & Doyle, PC

P '85

I attended The University of Michigan out of OLSM and graduated in 1989. I attended Wake Forest University School of Law and graduated in 1992. I have been employed as an attorney with O'Neill, Wallace & Doyle, PC since 1992. My practice is litigation based focusing on insurance defense.

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## **Perry Edgell**

*Police Officer*

Farmington Hills Police Department

*P '88*

A Police Officer with 24 years experience, Ofc. Edgell is currently assigned to the Traffic Safety Section of the Farmington Hills Police Department. He has served as a Patrolman, Detective, Defensive Tactics Instructor, and Evidence Technician.



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## Derek Hall

*Fire Fighter/Paramedic*

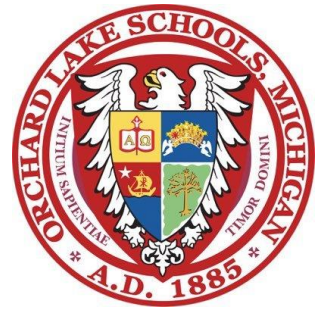
West Bloomfield Township Fire Department

I have been with WBFD since 2004. I have been in the fire service since 2000. I served 10 years in the US Army. I graduated college in Rhode Island in 1990 and then went to get second degree from Lawrence Tech University in 1998. I am now working with the Elementary Schools to teach fire safety.

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## **Nick Koenigsknecht**

*Equity Analyst*

Ancora Advisors

P '06

## **OLSM Prep '06**

University of Michigan, BA Economics '10 6/2010 - 12/2012

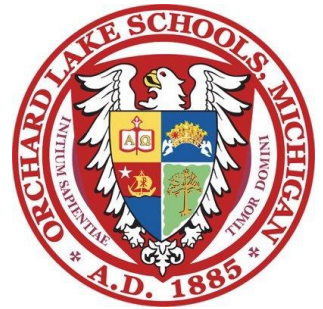
**Jones Lang LaSalle** - Property Manager on General Motors Account Managed maintenance operations of a 400k sq ft Distribution Center 12/2012 - 8/2014

**CBRE** - Maintenance Planner on Dow Chemical Account Created and implemented new workflow process for maintenance operations for North American Hub 9/2014 - Present Ancora Advisors - Equity Analyst Analyze Small and SMID Cap Domestic Public companies for Mutual Fund.

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## Scott Koenigsknecht

*Retirement Plan Advisor*

Arthur J. Gallagher & Co.

P '09

I partner with organizations as an advisor to their qualified retirement plans (401(k), 403(b), and pension plans). My areas of expertise include plan design, fiduciary liability management, plan compliance, and investment monitoring and analysis.

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## Susan McCarthy

*Director*

Business Development at CCC Information Services Inc.

*Alumni Parent, Jack McCarthy, P '17*

**About:** Resident of Bloomfield Hills: since August 2005 Married: Joe McCarthy Jr. 24 years Children: Joe (III): Age: 20, graduated U of D High School: 2015, currently attending college studying Political Science. Jack: Age 18, Orchard Lake St. Mary's High School Alumni '17, currently attending Bowling Green State University. Jimmy: Age 14. Member of St. Hugo parish since 1996

**Education:** BBA, Degree: Western Michigan University MSA, Central Michigan University (in conjunction with NYU) moved to the New York area midway through my degree

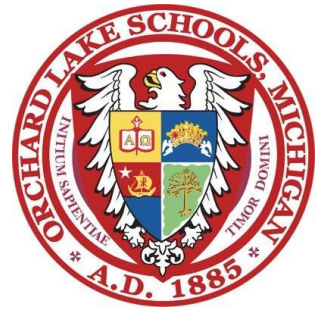
**Career:** Current: Director = Business Development at CCC Information Services Inc. (Information and Telematics company based in Chicago) Past: Executive Director Saab Parts North America – started the company after Saab Cars North America went into bankruptcy Past: Key member of the liquidation team for Saab Cars North America Past: President McCarthy Marketing Inc. (Marketing & Business Consultant) Past: General Motors for 24 years (GM Parts, Saturn)

**Other Notables:** • Licensed Real Estate Agent since 2004 • Board member, Rudgate Homeowners Association, Inc. since 2010 • Member of the Bloomfield Hills Zoning Board: 2010 – 2012 • Member of the Bloomfield Hills Planning Commission: 2012 – 2015 • Elected to Bloomfield Hills City Commission: 2015 – present

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## Ryan Nagorsen

*Video Strategists / Producer*

Weber Shandwick-GM Communications

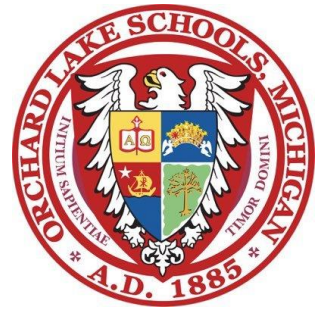
P '98

I provide counsel creative direction to GM communications. I review all video content before posting on GM channels, as the creative and content manager of video.gm.com. I coordinate and assist in the execution of radio media tours, satellite media tours, and video news releases. I work closely with media asset teams to develop media press kits, which media will use as current assets on various media platforms. I work across all GM social media and brand teams to gather input on video creation/production I provide logistical and creative support for corporate events and media tours.

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## Jeff Petrucci

*President*

Bloomfield Construction & Restoration

*P '84*

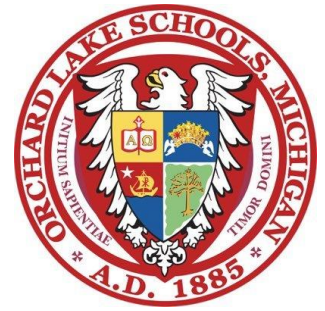
*Alumni Parent, Jeff Petrucci, P '12, Austin Petrucci, P '14*

Jeff Petrucci is an award winning home improvement and insurance restoration contractor. Jeff is a graduate of OLSM & Central Michigan University. He claims not to be the smartest guy in the room - just one of the hardest working and most resourceful.

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## Catherine Pincheck

*Chief Counsel, Office of the Chief Counsel*

U.S. Immigration and Customs Enforcement  
Office of the Principal Legal Advisor, Detroit

*Current Parent, Brendan Pincheck, P '18*

Chief Counsel Catherine Pincheck became an attorney in 2000. Upon graduating from law school, Ms. Pincheck worked as an immigration attorney in private practice with Owen & Associates, P.C. She began her career with U.S. Immigration and Customs Enforcement in November 2003 as Assistant Chief Counsel. Ms. Pincheck was promoted to Deputy Chief Counsel in October 2009, where she served as the first-line supervisor to all attorney and support staff in the Detroit office. In June 2014, Ms. Pincheck was appointed to serve as Chief Counsel.

Prior to beginning her legal career, Ms. Pincheck spent approximately 3 years in Japan teaching, studying the language, and traveling. She taught English at a charter school specializing in foreign languages in Detroit subsequent to her return to the United States.

Ms. Pincheck received a Bachelor of Arts in Political Science with a concentration in International Relations and a minor in Business Administration from Central Michigan, and achieved a Certificate for Furthering Education in the Japanese Language from Madonna University. Ms. Pincheck received her Juris Doctor from the University of Detroit-Mercy School of Law, where she served as Managing Editor of the Moot Court Board of Directors and Second Year Class Vice-President.

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## Michael Pizzimenti

*Physical Therapist*

HealthQuest Physical Therapy

I am the co-owner and director of HealthQuest Physical Therapy in West Bloomfield. I received my Doctor of Physical Therapy degree from Oakland University and have been part of the HealthQuest organization for over nine years. I have a strong background in sports medicine and orthopedics stemming from my experience as a certified personal trainer and a strength and conditioning coach while I was in school. I refined my knowledge of human movement and ability to identify impairments causing movement dysfunction through certifications in the Functional Movement Screen (FMS), Selective Functional Movement Assessment (SFMA), and Myokinematic Restoration. I have been administering movement screens and injury rehabilitation ranging from young adolescence to the professional level for many years. I thoroughly enjoy restoring health, function, and confidence in my clients and patients. I believe optimal results can be achieved for my patients by combining sound manual skills and movement refinement as part of an overall comprehensive approach to their treatment.



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## Nick Sloney

*Realtor*

Century 21 Curran & Christie

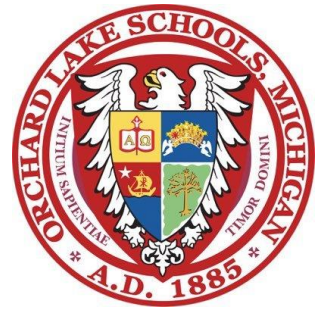
*P '07*

I have been an Entrepreneur since 2008 when I started my first landscaping business. In 2013 I started a Roof to Wall Wind Mitigation business in Florida and in 2016 became licensed to sell Real Estate in Michigan. I am 29, Married and a 2007 Graduate of OLSM.

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## Ciro Spigno

*Lead Project Engineer - High Voltage Battery Packs*

General Motors

P '04

Born and Raised in Waterford, Michigan; Valedictorian of St. Mary's Class of 2004, Participated in Varsity Crew, Wrestling, and Track; BSEE - Lawrence Technological University on a Full Academic Scholarship; Presently Attending Wayne State for MBA; 9 years of engineering experience at GM in testing, development, calibration, and design release; Significant experience in Hybrid Battery and Transmission Controls; Developed the Escalade Hybrid, Chevy Tahoe Hybrid, Cadillac CT6 Hybrid, Chevy Volt, Chevy Malibu Hybrid, and Chevy Bolt EV; Hobbies include biking, boating, cooking, and web design; presently own a web design company ([www.websimpli.com](http://www.websimpli.com)); family owns [www.cjsupperdeck.com](http://www.cjsupperdeck.com)

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## Gary Stoneback

*Owner*

Metro Welding Supply Corp

*P '87*

*Alumni and Current Parent*

*John Stoneback, P '15, Luke Stoneback, P '18*

**1987** graduated from St Mary's Prep

**1991** graduated from Villanova University with a degree in civil engineering

**1991-1994** partner in Ledy Design Group, a civil engineering design firm

**1994-** Present owner of Metro Welding Supply Corporation